



Penguin Random House

Elizabeth Smith - Communications Director and Associate Publisher

Profile:

After studying English Literature at Cardiff University, Elizabeth began her career in publishing as a sales assistant at Random House. After 18 months of number crunching, Elizabeth realised that marketing was where her passions lay and moved into that department as swiftly as possible. After seven years at Random House, Elizabeth moved to Penguin Books as Head of Commercial Marketing, becoming Marketing Director six months later. Fourteen years later, Elizabeth is still at Penguin as Comms Director and Associate Publisher working across a wealth of genres such as cookery, crime and thriller, autobiography, women's fiction and health and fitness, and works with a diverse list of exciting authors that includes Jamie Oliver, Dawn French, Stephen Fry, Marian Keyes, Jojo Moyes and Roald Dahl.

Website:

<https://www.penguin.co.uk/>

Apprenticeship Schemes & Work Experience Opportunities:

Penguin Careers Website: <https://www.penguinrandomhousecareers.co.uk/your-career/work-experience/>

Penguin Careers Twitter Page:
<https://twitter.com/PRHCareersUK>

Work Experience Website: <https://www.penguinrandomhousecareers.co.uk/your-career/work-experience/>

Entry Level Programmes - all 3 programmes are currently available to those over the age of 18, but keep an eye on our Facebook & Twitter pages for any updates. We also have loads of exciting entry level jobs on our [careers site](#).

- **Work Experience:**

We offer 450 paid work experience places, each lasting 2 weeks. It's a learning opportunity to get behind the scenes of publishing and experience the world of work. Departments include Editorial, Marketing, Publicity, International Sales and occasionally more. All placements are randomly selected and no previous office experience is required.

Facebook link:

<https://www.facebook.com/penguinrandomhouseworkexperience>

- **Internships:**

Our paid Summer internships occur from July – August and gives interns an opportunity to experience life in publishing and build skills through a business-relevant project.

- **The Scheme:**

The Scheme is a paid, positive action six-month traineeship open to applicants who are BAME or from socio – economically disadvantaged backgrounds. Not only will you be part of the day to day running of the department and experience the world of publishing from the inside, but also benefit from training and mentoring from our highly experienced staff.

Advice & Tips:

- Lots of people think you need an English degree to get into publishing. Although some colleagues do, we don't have a degree requirement for our roles. What matters is your passion, skills and potential – no matter where you get the experience.
- When you think of publishing, the first thing that comes to mind is probably editorial – but there are also lots of other exciting that are absolutely critical to the publishing process, like Rights, Sales, Strategy, Production, Consumer Insight, Publicity, Design, Technology and much more!
- If you're curious to find out more about careers in publishing, have a look at our [videos](#) that take you through the different departments involved.

Work in Publishing videos

<https://www.youtube.com/playlist?list=PLwfwPkcRwIMEOJpduAAUXtBOTm6jG65X>

**Additional
Information:**

How to Get into Publishing video:

https://www.youtube.com/watch?v=TuHLCr5K0mw&list=RDCMUCIESv5hi1S52cmNtzQUj1BQ&start_radio=1&t=5

How to Get Published Guide:

<https://getpublished.penguin.co.uk/>